

Reinventing Seaside Living with SAP Business One®



Before: Challenges and Opportunities

- Desire to look for a solution that grants a 360-degree view on the projects and company performance
- Reports were time-consuming (sometimes took days to manually generate a report which may include human errors)
- Insufficient transparency of Ayla projects
- Lack of prompt analytics for the managerial decision-making process

Why SAP Partner and Solution

- SAP Business One met all of the company's needs and objectives in a user-friendly solution
- Trusted, integrated standard solution
- A big volume of pre-set system functionalities
- Adaptation to demands of a dynamically growing business
- ABS' Management is a key advisor and helps Ayla in making crucial decisions

After: Value-Driven Results

- Streamlined day-to-day activities
- Increased productivity
- Cut down on maintenance costs
- Generate reports in a click of a button
- One consolidated company that integrates 28 different databases (for 28 registered companies under Ayla).

“The investment in SAP Business One was the right decision for us because the system was growing as Ayla was. It is able to respond and give us the functionalities that we need. Having worked with ABS for many years now, they are not only trying to deliver, but to also be an honest advisor to Ayla.”

Alaa Barakat, CFO, Ayla

28

registered companies under Ayla with 28 databases in SAP Business One, all integrated with each other and shown under one consolidated company.

17km

of beaches in South of Jordan, Aqaba, developed by Ayla.

Featured Partner



Customer Name

Ayla Development Co.
Amman, Jordan
www.ayla.com.jo

Industry

Construction,
Engineering and
Operations

Products and Services

Ayla B12 Beach Club
Hotels
Golf Residences
Island Apartments
Marina Village
Dining

Employees

300

Featured Solutions

SAP Business One

THE BEST RUN

