

## SAP Business One® - A New Destination.

Moonline Travel is a travel agency with offices in Iraq, Turkey, Dubai, and Germany. Their legacy system could not keep pace with expansion rate, therefore they moved to SAP Business One in 2019. The company's efficiency has since skyrocketed and all departments are now integrated on the system.

### Before: Challenges and Opportunities

- Moonline was originally using Microsoft Excel spreadsheets to transfer and collate data, making it a time-consuming and error-prone process.
- Human errors highlighted a need for automation in the system and Moonline began looking for an ERP system that could be customized for its travel and ticketing needs.

### Why SAP and ABS

- Moonline's requirements were for CRM, HR, and IT systems, all of which were provided by SAP Business One.
- SAP Business One also fit Moonline's needs as a medium-scale enterprise looking to expand in terms of costs and requirements.
- ABS provided international level support, with excellent problem solving skills and maintained good communication throughout the process on a 24/7 basis, regardless of the geographic distance.

### After: Value-Driven Results

- Use of HANA has allowed Moonline to significantly improve turnaround times thanks to access to real-time data and accurate analytics.
- All departments have been successfully integrated since implementation, and the approval process has been simplified.
- Real-time decision making, enhanced by the SAP mobile app with it's on the go functionality.
- In the process of implementing Outlook add-on and others.



"SAP Business One is the **backbone of any organization** using it."

Mr. Mustafa Noori, IT Manager, Moonline Travel & Trade Ltd.

## 25% increase in efficiency

since use of SAP Business One began.

Featured Partner



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and Trade Ltd.**  
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Ticketing, hotel  
reservations, car booking.

**Employees**  
200

**Revenue**  
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**Featured Solutions**  
SAP Business One version  
for HANA.

**THE BEST RUN**

